



For Immediate Release:

Lisa Rafel And Members of GRAMMY AWARD™ Winning group OPIUM MOON

Join Forces With United Alliance Music Group/Sony/The Orchard To Release,

NOW IS THE TIME On Citizenship Day And Kicks Off Constitution Week,

September 18th

Nashville, TN (Monday, September 12, 2020) - With the presidential election quickly approaching and the consequences of climate change and pollution still being ignored by President Trump and the Republican party, poet, singer/songwriter and grandmother of 7, Lisa Rafel penned and recorded a global awareness spoken word, new-age song *Now is the Time* featuring Lili Haydn and Itai Disraeli from the Grammy Award™ winning band Opium Moon, due out Friday

September 18, 2020 via Nashville-based record label **United Alliance Music Group** (**UAMG**) and its affiliates **Sony Music/The Orchard**.

Lisa Rafel states: "Working with Lili and Itai on this song has changed my life. I want to bring kindness into the conversation about how we treat the environment and each other for the benefit of future generations. Not only have they turned my words into a fabulous musical work of art, they introduced me to UAMG whose enthusiastic support is making this possible. I am so grateful."

Opium Moon band members, **Lili Haydn and Itai Disraeli** adds: "We felt, right away, Lisa's passion and integrity and her deep concern for the planet, the children and the future. Her words inspired us to create this track and we hope that it will reach far and wide and wake up hearts and minds before it's too late."

Now is the Time Is a powerful song and video that emotionally connects to the depth of the pollution crisis and asks, what can we all do to solve it? Lisa hopes this video moves people to take action. Her <u>website</u> includes links to environmental organizations and voter registration for those who are committed to protecting the environment.

For more information on *Now is the Time!* Please visit:

www.nowisthetimeofficial.com Lisa@nowisthetimeofficial.com

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About Lisa Rafel:

Lisa Rafel has spent her professional life fulfilling creative expression and teaching internationally about alternative forms of healing. An award-winning author and songwriter, she is a playwright, performance artist, poet, and chantress. Lisa has performed in concert in sacred sites all over the world. She continues to teach ways to be courageous, compassionate and kind.

About United Alliance Music Group:

United Alliance Music Group (UAMG) is a record label located in Nashville, TN. With over 25 years of experience, UAMG is the home and digital distributor through its Sony/Orchard distribution partnership and physical via New Day Distributors for many award-winning and celebrated established and emerging artists such as Jekalyn Carr, Titus Showers, Bryan Popin, CMT "Music City" cast star Jessica Mack, Joe Pace, Lamar Campbell, and many more. UAMG was launched with the desire to give indie and veteran artists the tools to succeed in the current musical landscape by empowering them with creativity, inspiration, and control.

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